



This Major UK and Irish Law Firm Specialises in Risk Management - That's Why It Chose BlackBerry® UEM

At a Glance



Industry Legal Services
Employees 1700
Location United Kingdom/
Ireland
Products BlackBerry® UEM,
BlackBerry® Work,
BlackBerry® Dynamics™
Website www.blmlaw.com

A major law firm with offices in both the United Kingdom and the Republic of Ireland, BLM LLP provides a range of diversified legal services. However, its primary specialty lies in insurance risk and commercial law. Seeking to meet its own extremely strict internal security requirements while simultaneously enabling its lawyers to work remotely, BLM turned to BlackBerry.



The Organisation

With thirteen offices across the United Kingdom and Ireland, BLM provides legal services in an extremely diverse range of specialties, including brokerage, construction and property, general insurance, healthcare, and the public sector. It is also a founding member of Global Insurance Law Connect, a network of insurance law firms designed to help connect clients with experts and advisors around the globe. Given its expertise, BLM understands both the importance of keeping its data secure and the consequences should it fail to do so.

"We're very much client-led when it comes to technology and security," explains Darren Broughton, BLM's Head of IT. "Because so much of our work involves security and risk, it follows that we ourselves must understand it – that if we help our clients be more secure, we must be secure ourselves."

The Challenge

BLM employs approximately 1700 staff, over 800 of which are lawyers. By the very nature of what they do, those lawyers need to be mobile. They need to be able to seamlessly connect with both colleagues and clients; to access documents, schedules, and other data related to their cases – the firm realised early on that mobility was a way by which this could be achieved.

"Our lawyers use mobility a fair amount to stay in touch over voice and email," says Broughton. "They also use third-party apps like BigHand for digital dictation. We needed to enable them to do all this, but also help them do more."

User empowerment was not the only mobility challenge facing BLM. The emergence of Android™ and iOS® brought with it an entirely new problem. BLM's IT department found itself dealing with a push to support a wider range of devices.

"We couldn't simply roll out consumer smartphones," explains Broughton. "We have our own set of strict internal security requirements. Native email, consumer apps, unmanaged smartphones, none of this would cut it – it had to be something more, something containerised, something we could control and remove if the need arose."



"We have our own internal security requirements that mean native email on a phone just wouldn't cut it. It had to be something more, something containerised, something we can control and remove if the need arose. BlackBerry gave us that – and the security their app provides cannot be replicated anywhere else."

Darren Broughton,
Head of IT, BLM LLP

The Solution

A long-time customer of both BlackBerry and Good Technology, BLM had been using the BlackBerry Enterprise Server MDM platform alongside Good Technology's Good Work PIM application to manage its mobile infrastructure for some time. With BlackBerry's acquisition of Good, it recognised an opportunity.

Not only could it consolidate its mobility solutions into a single platform, it could deploy and support a far more diverse fleet of devices. That in turn would allow it to extend its mobile application infrastructure. With help from BlackBerry Platinum Enterprise Partner and Managed Mobility Partner Appurity, in 2017 the firm migrated from the BES to BlackBerry® UEM, and from Good Work® to BlackBerry® Work.

A powerful endpoint management platform, BlackBerry UEM allows devices, apps, and policies to be monitored and secured from a single, integrated view. BlackBerry Work, meanwhile, is a productivity tool that combines enterprise email, calendar, contacts, presence, document access and more, all connected with and managed by BlackBerry UEM. It is protected by BlackBerry® Dynamics™, an advanced, mature, and tested secure container for mobile apps.

"When UEM was released, the firm was very keen to unify its platforms," explains Steve Whiter, Director at Appurity. "Appurity helped them plan their mobile initiatives, scope the migration and conduct the installation, and also assisted with a rollout of Android Enterprise."

BLM's mobile fleet now consists of a mix of Android™ and iOS® devices. For Android, the firm has deployed Android Enterprise and BlackBerry Work. On iOS, staff use BlackBerry Work, protected by the BlackBerry Dynamics container. BlackBerry UEM is used to manage and secure both operating systems.



Why Appurity?

The prevalence of mobile devices in all industry sectors, whether iOS, Android, macOS or Windows 10, is driving change in business process; Appurity is helping organisations deliver mobile initiatives that improve productivity and empower their employees. Appurity's focus on mobile device security and app delivery ensures that our clients are provided with best of breed, secure solutions.

Appurity are top-tier BlackBerry Platinum Partners with many years' experience in design and delivery of UEM, the first UK accredited partner for BlackBerry® Workspaces and also deliver BlackBerry® AtHoc® crisis management solutions to its customers.

Other services include Mobile Managed Services (MMS) where Appurity assists customers with device security, activation with UEM, delivery to end-user and workshops if training is required.

The Results

Confidentiality and Usability: For a law firm like BLM, security is the utmost priority, but it also needs to ensure that its lawyers are able to work efficiently while out of the office. BlackBerry enables the firm to achieve that goal. As the highest scorer in all six use cases in [Gartner's 2017 Critical Capabilities for High Security Mobility Management Report](#), BlackBerry's solutions are designed with security at their core.

More importantly, BlackBerry solutions keep the firm knowledgeable about and in control of the confidential data it needs to keep safe – without impeding its end users.

"A lot of our users are used to native email on iPhone or Android," explains Broughton. "We needed to offer a user experience that's just as intuitive. BlackBerry provides that, and the security they bring cannot be replicated anywhere else."

Ease of Compliance: Through BlackBerry UEM, BlackBerry Work, and the BlackBerry Dynamics container, BLM is well-suited to meet even the strictest of regulatory guidelines with its mobile deployment. To comply with the GDPR, for example, the firm already had the requisite policies and profiles in place, backed up by a stable, secure platform – this made adapting to the EU's new data privacy law much less cumbersome.

"Our compliance team made a lot of changes to other areas of our business to prepare us for the GDPR." says Broughton. "We haven't had to make any radical changes to how we manage mobility, however. On the mobile side, we're pretty much on top of it – thanks in no small part to BlackBerry."

Future Plans: Currently, the firm's lawyers use third-party app iManage extensively on both laptops and desktops. A document management system that tracks and stores files, iManage is widely used in the legal services industry. As such, BLM's next step is to seek a means to enable the use of iManage on iOS and Android.

Beyond that, the firm is also evaluating several new apps that will help its lawyers be more productive while out of the office.



About BlackBerry Limited

BlackBerry Limited is an enterprise software and services company focused on securing and managing IoT endpoints. The company does this with BlackBerry® Secure™, an end-to-end Enterprise of Things platform, comprised of its enterprise communication and collaboration software and safety-certified embedded solutions.

Based in Waterloo, Ontario, BlackBerry Limited was founded in 1984 and operates in North America, Europe, Asia, Australia, Middle East, Latin America and Africa. The Company trades under the ticker symbol "BB" on the Toronto Stock Exchange and the New York Stock Exchange. For more information visit BlackBerry.com, and follow the company on [LinkedIn](#), [Twitter](#) and [Facebook](#).